Better Align Workforce Programming with Partnerships

As the workforce continues to evolve rapidly, higher ed and employers need to strengthen their relationships to better serve the needs of employees.

Today's learners are leaving the programming that will make them employable and are seeking entry-level job opportunities right away. They specifically seek to create job-ready credentials that best fit their needs. To meet the needs of learners, higher ed and employers need to establish closer relationships with business partners. Together, institutions and employers need to explore ways to connect learners and employers.

The Evolllution (Evo): What are the common challenges when it comes to the cooperation between workforce programming and industry needs?

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Evo: How will the collaboration between Miami Dade College and IBM help establish the rapid changing workforce?

MP: We are excited about our ongoing partnership with IBM. In this latest iteration, we will enable some of our students to work in workplaces that are critical to the Florida economy. This allows students to gain valuable experience and essential skills that are in high demand, while also working collaboratively with employers on challenges that are important to the college.

Evo: How does tech-focused workforce programming benefit the lifelong learner?

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