

Maxeme Tuchman of Caribu wins Demand Solutions Start-up Challenge



Maxeme Tuchman, CEO of [Caribu](#), was the winner of the Miami Dade College – InterAmerican Development Bank “Demand Solutions” Start-up Challenge that featured nearly 20 start-ups from Latin America and Miami, most owned by women entrepreneurs.

Tuchman took home the \$15,000 prize and the “Most Innovative Startup in South Florida” distinction for Caribu, described as the place where FaceTime meets Kindle, for kids.

[The education platform](#) helps parents, family, and mentors read and draw with children when they’re not together. It provides an engaging livestream shared-screen experience in a carefully designed, platform with an in-app bookstore containing hundreds of books, in six languages, and educational workbooks with interactive drawing overlays. It was also a winner in the [Miami Herald Business Plan Challenge](#) and other contests.

Posted by Nancy Dahlberg at 8:16 AM in [Business Plan Challenge](#), [Contests/Honors](#), [Start-Ups](#), [Startup Milestones](#), [Women in entrepreneurship](#) | [Permalink](#) | [Comments](#)