

Miami Dade College's new degree program will have CEOs as instructors

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Miami Dade College will kick off the fall semester of 2017 with a re-designed degree program that has some of South Florida's most influential business leaders on its list of faculty members.

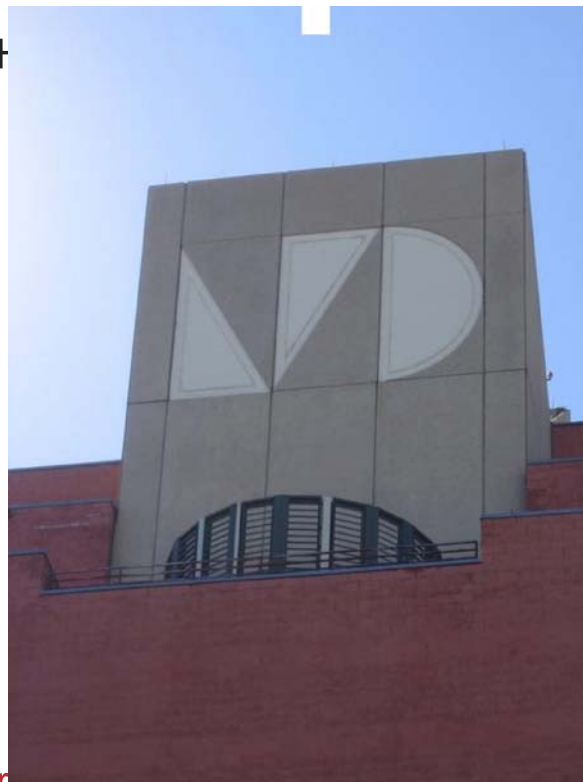
MDC's two-year associate's degree in business entrepreneurship is result of a partnership between the university and an accelerator that recently launched in Miami called TheVentureCity.

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Founded by former executives of [Facebook](#), Google and other leading companies, TheVentureCity is an organization that helps foster entrepreneurial growth by counseling and funding new ventures.

The Associate in Science in Business Entrepreneurship program will include courses on

startup strategy and execution, product development, project management, and user experience design.

The roster of instructors includes: [Adriana Cisneros](#), CEO of Cisneros Group, one of the largest privately held media entertainment organizations in the world; [Francesca de Quesada Covey](#), who serves as Head of Platform Partnerships for [Facebook](#) in Latin America; [Melissa Medina](#), Executive Vice President of Miami tech conference eMerge Americas; and [Sam Cohen](#), Florida general manager for San Francisco-based ride-hailing company Lyft.

Students of the program will be exposed to the insights of seasoned professionals and have an opportunity to be mentored by them, said TheVentureCity CEO and co-founder Laura González Estefani, former director of international business development and mobile partnerships for Facebook.

“This development of the new Business Entrepreneurship Associates Degree offering was born from our belief in education being a key driver of innovation and desire to help nurture the passion of young, aspiring entrepreneurs,” González Estefani said.

Debora Lima covers technology, startups, biotech and transportation. Get the latest tech news with our free daily newsletter. [Click here to subscribe.](#)