

MIAMI'S COMMUNITY NEWS

MDC joins Microsoft AI Business School to develop AI courses

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Miami Dade College (MDC) has announced a collaboration with Microsoft AI Business School to develop applied AI courses for degree-seeking students, C-level working professionals and the community at large.

MDC's School of Engineering and Technology and Global Business and Continuing Education at MDC will collaborate with Microsoft AI Business School in training faculty and developing courses in various topics, such as Defining an AI strategy, Enabling an AI-ready culture, Responsible AI and Scaling AI in organizations. These courses will help business leaders and executives create data-driven and collaborative organizations, while learning a high-level overview of machine learning and deep learning, cognitive services, conversational bots and AI features in applications, among other technologies.

“Our partnership with Microsoft allows us to train current and future business leaders and executives on the applications and importance of AI in business, which is an important step towards the digital transformation of our local businesses and the job growth in that area,” said Enrique Infanzon, dean of MDC's School of Continuing Education and Professional Development.

Microsoft AI Business School course materials include brief written case studies and guides, plus videos of lectures, perspectives and talks that busy executives can access in small doses when they have time. A series of short introductory videos provide an overview of the AI technologies driving

change across industries, but the bulk of the content focuses on managing the impact of AI on company strategy, culture and responsibility.

“AI is the most transformative technology in organizations today. It is critical that Educational Institutions provide future business leaders with knowledge to apply AI strategically and innovate responsibly,” said Jaime Pereña, director, Enterprise Artificial Intelligence at Microsoft. “We are excited to partner with MDC to provide a unique opportunity to help future leaders and enable future breakthrough innovations.”

The applied AI courses will be offered at MDC’s new AI Center, which is currently under construction at MDC North Campus. This continues MDC’s efforts to provide cutting-edge workforce training programs that help completers ascend in emerging fields and to bolster the economy in partnership with industry leaders.

For more information about the AI Business courses, visit www.mdc.edu/aiforbusiness.

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