

Food Activism in South Florida: Better Food Movement

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Dr. Marion Nestle

Two powerful voices in food activism, Dr. Marion Nestle, author of *Food Politics*, and Sara Soka, campaign manager for the first successful soda tax in the U.S., will be in South Florida for the first Better Food Movement, a new food policy conference kicking off at Miami Dade College's downtown campus Feb. 22.

Held on the eve of South Florida's annual celebration of food and drink at the South Beach Wine and Food Festival, this conference brings together business leaders, entrepreneurs, policymakers and influencers from the U.S., Latin America and the Caribbean. On the agenda are critical issues facing public policy, the latest innovations in food sustainability, networking with culinary entrepreneurs.

Dr. Nestle, keynote speaker, is addressing food politics: from personal responsibility to social responsibility. Because of her pioneering research on food choices, obesity and safety –

emphasizing the role of food marketing – she's been acclaimed as a public health hero.

Soka, campaign manager for Berkeley vs. Big Soda, will report on the latest developments in the Sugar Wars. She currently consults through the organizations Ninjas for Health and Grassroots Change on public health policy and communications, specializing in soda taxes, food policy, messaging, strategic storytelling and coalition development.

Sessions and special events include "The Sugar Wars: Battling Public Health Enemy #1," "Food Culture 2.0: Building Better Brands in the Digital Age," "Food Innovation: Creating Tomorrow's Food," a spotlight on Miami's artisanal food entrepreneurs, and more.

Better Food Movement

Feb. 22, 8:30-4pm

Hosted by Miami Dade College, Wolfson Campus

[Tickets](#)